Privacy Policy

Effective date: November 4, 2026

Davidson Learning Center ("Davidson," "we," "us") respects the privacy of the families, students, and job applicants who use davidsonlearningcenter.com (the "Site"). This policy explains what information we collect through the Site, how we use and share it, and the choices you have.

It covers information collected through the Site and the online tools linked from it, such as our forms, newsletter sign-up, and consultation scheduling. Information you give us in person, by phone, or in enrollment paperwork is handled under our student records practices.

Information We Collect

We collect the information you choose to give us through the Site, plus limited technical information collected automatically.

Where	What we collect
Contact and Request Info forms	Parent or guardian name, email address, phone number, student's age or grade, area of interest, and your message
Assessment intake form	Student's name, birthday, grade, and current school; diagnoses or areas of concern you select; parent or guardian name, email address, phone number, and home address
Join Our Team application	Name, email address, phone number, desired hours, workdays, start date, location, and hourly pay, plus your résumé and anything it contains
Newsletter sign-up	Name and email address
Consultation scheduling	Name, email address, and the details you enter when booking a time
Automatically, on every visit	IP address, browser and device type, pages visited, and cookie data (see Cookies and Tracking)

The intake form asks about a child's diagnoses or areas of concern because it helps us recommend the right assessment. Share only what you are comfortable sharing online. We will ask for detailed records, such as prior evaluations, separately and through a secure method.

Information About Children

The Site is meant for parents, guardians, educators, and job applicants, not for children to use on their own. Information about a student comes from the student's parent or guardian.

We do not knowingly collect personal information directly from children under 13. If we learn that a child under 13 submitted personal information through the Site without a parent's involvement, we will delete it. If you believe this has happened, contact us using the details at the end of this policy.

How We Use Information

We use the information we collect to:

- Respond to your questions and requests for information
- Determine whether our programs fit your child, and schedule consultations and assessments
- Review employment applications and contact applicants
- Send our newsletter to people who sign up for it (every issue includes an unsubscribe link)
- Operate, secure, and improve the Site, including blocking spam and fraudulent submissions
- Comply with legal obligations

We do not sell personal information, and we do not use it for targeted advertising.

How We Share Information

We share personal information only with service providers that help us run the Site, and only for that purpose. They are not permitted to use it for their own marketing.

Service provider	What it does for us
Website hosting and network providers	Host the Site, store form submissions, and deliver form emails
Constant Contact	Sends our newsletter
Calendly	Schedules consultations
Google Maps	Displays the map on our Assessment page
YouTube (Google)	Plays videos embedded on the Site
Google Fonts	Supplies the fonts the Site displays

We may also disclose information when required by law or legal process, to protect the safety of our students, staff, or others, in connection with a merger or sale of our organization, or with your consent.

Cookies and Tracking

The Site uses cookies that it needs to work, such as cookies that keep forms secure and remember your session. We do not use advertising cookies. [We do / do not use Google Analytics or similar analytics tools.]

Some third-party tools on the Site may set their own cookies or collect your IP address when you use them:

- YouTube videos load only after you press play and use YouTube's privacy-enhanced mode.
- Google Fonts, and Google Maps on our Assessment page, connect to Google when a page loads.
- Calendly and Constant Contact collect information when you open their pages.

You can block or delete cookies in your browser settings. Some parts of the Site, such as forms, may not work without them.

Do Not Track. Some browsers send a "Do Not Track" signal. Because there is no common standard for responding to it, the Site does not change its behavior when it receives one. We do not track visitors across other websites, though the third-party providers listed above may follow their own practices.

How Long We Keep Information and How We Protect It

We keep personal information only as long as we need it:

- **Inquiries and intake forms:** [2 years] after our last contact with you. If your child enrolls, intake information becomes part of the student record and is kept under our student records practices.
- **Job applications:** [12 months] after submission, unless you are hired.
- **Newsletter subscriptions:** until you unsubscribe.

The Site uses encrypted (HTTPS) connections, and access to submissions is limited to staff who need it. No website or email system is completely secure, so please do not send detailed medical or evaluation records through Site forms.

Your Choices and Rights

You can ask us at any time to:

- See the personal information we hold about you or your child
- Correct information that is wrong or out of date
- Delete information we no longer need to keep

To make a request, contact us using the details below. We may ask you to confirm your identity before we act. To stop receiving our newsletter, use the unsubscribe link in any issue.

California residents. We do not share personal information with third parties for their own direct marketing purposes. Where California or another state's privacy law gives you additional rights, contact us and we will respond as that law requires.

Changes to This Policy

We may update this policy as our practices change. We will post the new version on this page with a new effective date, and we will note important changes on our homepage.

Contact Us

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